



Westbury Town Council

PRESS RELEASE

For free & immediate issue

22/11/07

CHRISTMAS IN WESTBURY 2007 – Final programme in place

With December approaching the **Christmas in Westbury** programme is now in place and Westbury can look forward to an exciting and lively festive season.

As well as helping local residents to celebrate the season of joy and goodwill, '**Christmas in Westbury**' plays an important part in helping to raise the profile of the town and bringing shoppers and visitors into the heart of Westbury.

Westbury Town Council has once again published a colourful and informative programme booklet which will shortly be distributed to every home and business in Westbury and the surrounding villages. The booklet features dates/times and details of every seasonal event in the local area and proved to be a great success last year.

The '**Christmas in Westbury**' promotional campaign is also now well underway – banners and posters are going up around the town and local businesses are being encouraged to feature the distinctive 'Christmas in Westbury' logo and have been provided with shop cards and window stickers to display, while local organisations, churches and social groups have been able to feature their events for free in the programme booklet and make use of the campaign logo for their own promotions.

"Last year's Xmas celebrations were a great success," comments Westbury's Mayor Charlie Finbow, "this year's Christmas in Westbury promises to be bigger and better – there's a real opportunity for all the local community to take part, lend support and generally enjoy themselves"

The Christmas Season will formally kick off on the evening of Friday 30 November with the spectacular Victorian theme '**Christmas Lights Switch On**' opened by 'Jono' from Radio 3trfm, with of course a special guest appearance by Father Christmas. The Mayor Charlie Finbow will switch on the lights assisted by 3 prize winners from the Children's Art Competition.

The full programme of main events is now confirmed and this year features:

[Please refer to the attached programme of events for full details]

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'Christmas Lights Switch On' event – 6.00 pm Friday 30th November in the High Street, featuring Father Xmas, 'Jono' from radio 3trfm Victorian Costumes, Combined Schools Choir, Refreshments, Stalls & much more. This year the lights will be switched on by the Mayor assisted by the 3 winners of the Children's Christmas Card Art Competition.

Christmas Party, Music Workshop & Puppet Show – 2.00pm until 4.30 pm, Sat 1st December – The Laverton Hall, Bratton Road. [For children aged 6 – 12, tickets £ 2 from Westbury Town Council]

Christmas Film Show (Miracle on 34th Street) 7.00pm Saturday 1st December – The Laverton. [Bar & Refreshments - Tickets £1 on the door or from Westbury Town Council]

Victorian Old Time Music Hall Friday evening December 7th at Matravers School. [Information & tickets from Matravers]

Organ music and Hot Chestnut Stall – All day – Saturday 8th December – High Street

Christmas Entertainment Day - Skating, Fairground Rides, Street Organ, Music and Food – from 10.00 am until 4.00 pm on Saturday 15th December in the High Street & Market Place.

Christmas Tree Festival – All Saints Church – from 13th to 18th December [see separate PR from organisers]

Plus

- Shop window competition
- Childrens' events in Westbury Library
- Street Organs & Music
- Bratton Silver Band
- Lions 'Father Christmas' at various locations in Westbury & the villages
- Children's Christmas Card Art Competition for children aged between 5 and 11

For further information please contact:

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Alternatively, go to www.westburytowncouncil.co.uk